

2022年12月27日
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「Newsweek」当社記事掲載のお知らせ

2022年12月23日号の「Newsweek（英語版）」に、当社代表取締役社長執行役員 大宮克己のインタビュー記事が掲載されました。

当雑誌は世界57か国で総発行部数5,700万部を誇るアメリカの週刊誌です。

今回、「Japan's hidden champions reign supreme(社会を支えている日本企業)」の特集にて、当社の会社概要、IH（誘導加熱）技術の特長、今後の取り組みが紹介されています。

当雑誌の記事を通して当社の魅力をより広く知っていただきたく、ご覧いただければ幸いです。

取材・記事作成会社

英国通信会社 The Worldfolio 社 (<https://www.theworldfolio.com/>)

以上

CONTENT BY THE WORLDFOLIO

Neturen leading the way in induction heating

Neturen is the flag-bearer of induction heating (IH) technology, which is seen as an environmentally friendly heating method for our climate-conscious world.



Induction heating of PC steel bars
Neturen is the first company in Japan to successfully commercialize and industrialize induction heating (IH) technology, an environmentally-friendly technology that is both non-polluting and resource-saving. As a pioneer of IH, Neturen has applied the know-how it has accumulated in the field and its sophisticated technological and development capabilities to take on heat-treatment machining and successfully developed highly origi-



"When we are able to achieve global expansion of our IH technology, we believe that the specific areas we enter into can become more eco-friendly."

Katsumi Omiya,
President, Neturen Co., Ltd.

nal products that have contributed to and brought about innovations in a wide range of industries.

"Our IH technology requires only electricity. So, in the future when electricity supplies have all been switched to renewables, we'll help to achieve zero carbon emissions," says Katsumi Omiya, President of Neturen. "Therefore, we want to expand IH technology rather than utilizing, for ex-

ample, furnace heating, filtration heat treatment, and other carbon-intensive methods. We believe that there is big potential in IH."

Aside from IH, another key focus of Neturen is its large-diameter, high-strength spring steel wire for cold forming (coiling), which is being put to use in the rapidly growing electric vehicle (EV) industry.

"We've started production and sales of the large-



Induction heating of gear

diameter ITW® for cold forming, which has the world's largest diameter and can withstand the weight of EVs," says Mr. Omiya. "At the moment, we are commercializing the product in China, but have also invested around \$8 million to put in place a dedicated facility in the United States. Not only EVs, but in the United States, as you know, there are many heavy vehicles which use big thick springs. We believe that we can also expand our market share beyond EVs to other sectors of the car market too."



Spring steel wire ITW®

NETUREN
www.k-neturen.co.jp